

## **PRIVACY POLICY**

The following privacy policy statement describes how we collect and use personal data on this website:

As part of your interaction with us, we may collect your personal data, for example when you complete our contact form, device subscription or feedback form. We use the information which we collect about you in a fair manner, lawfully and in accordance with the Data Protection Act 1998.

Any information we collect about you will be used for internal marketing purposes and to improve this website. We do not sell or otherwise disclose your personal information to third parties, unless required to do so by law or court order or to enable third parties (such as Google Analytics) to provide certain services to us. We use Google Analytics for: traffic analysis, SEO optimization, anonymous ad serving domains, browser type, demographics, language settings, page views, time/date), pseudonymous (IP address). Other than as listed above, we will control and be responsible for any use of your personal information, including keeping it secure to prevent unauthorised access by third parties.

We may use your personal information to send you newsletters and other information about our services. Such newsletters or other information will contain clear instructions about how to unsubscribe should you decide that you no longer want to receive them.

In the event that this website contains links to other websites we are not responsible for the privacy policies or other practices of the operators of any such websites.

We also collect information about your usage of the website using cookies under as per below. If you do not want to receive cookies, you may reject them by using your browser settings.

## **COOKIE POLICY**

The cookie settings on this website are set to “allow cookies” to give you the best browsing experience possible. If you continue to use this website without changing your cookie settings or you click “Accept” below then you are consenting to this. We are committed to preserving the privacy of all visitors to this website. Personal data is used as per the above description in the Privacy Policy on this website.